



Your Name

Date

Company Name

Your Address

Dear Recipient,

I am writing to apply for the Senior Marketing Associate position. With two years of experience in app marketing and a strong background in social media, I am confident in my ability to contribute to your team.

Key Achievements:

- Boosted app downloads by **40%** in 12 months through ad optimizations, exceeding KPIs by 15%.
- Increased registration and activation rates by **28% and 35%**, respectively, through A/B-tested onboarding flows and personalized email engagements.
- Drove **\$1.2M+ in annual revenue** by refining landing pages and CTAs, improving conversion rates by 22%.

I would welcome the opportunity to discuss how my qualifications align with your needs. Thank you for considering my application.

Warm regards,

Your Name

